The goal for the GAGC 40th annual convention is to provide a venue for gifted program educators to gather best practices that improve equity and access for gifted services for students in our state.

The GAGC convention is the largest professional development opportunity for educators seeking information and resources to meet the needs and educational requirements of Georgia’s gifted and talented youth. Stay ahead in today’s competitive marketplace by providing services and resources to educational professionals and parents of the gifted!

**Who Attends?**

Typically attracting over 500 participants, convention attendees are educational professionals, decision makers, and parents of gifted children from across the state of Georgia. Participants look for exhibitors who represent a wide variety of products and services to support the educational needs of gifted children and enhance the life of educational professionals.

**Why Exhibit?**

- Networking Opportunities
- Reach Potential Clients
- Best Opportunity in Georgia ... the only trade show for parents and educators of gifted and talented students in the state
- Brand Awareness
- Generous Exhibit Hours
TERMS AND CONDITIONS

Fees and Policies

<table>
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<th>On or Before February 1, 2021</th>
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<tbody>
<tr>
<td>Exhibitor/Vendor</td>
<td>$125</td>
</tr>
<tr>
<td>Platinum Sponsor/Exhibitor</td>
<td>$5000</td>
</tr>
</tbody>
</table>

Note: Your company's virtual space should be staffed during the exhibit hours.

What do I receive?

On site exhibit virtual booth includes:

- Page in Platform where you can design as your own with logo, pictures, videos
- Two break-out sessions
- Platinum Sponsorship includes:
  - All the above, plus larger branding, more points for gamification, and more…

Do I need to register for the convention?

Your exhibitor/vendor/sponsor registration fee includes the registration to the convention sessions.

Can I present at the convention?

Yes, if approved. GAGC strives to offer break-out sessions that provide the most current research and innovative strategies to assist gifted learners in reaching their full potential. The convention committee reserves the right to deny any proposals that do not align to its goals or topics related to the convention theme. **Exhibitor/vendor presentations are limited to two per company/organization.**


Exhibit Space Assignments

GAGC reserves the right to determine if exhibits align with the professional character of the exhibition. Acknowledgement of the receipt of an application or payment does not constitute an acceptance of an application. In those instances when an exhibit space application is declined, GAGC will refund the deposit in full.
Are there opportunities to advertise?

The 2021 Virtual Convention provides a “virtual booth” with a webpage type for you to upload videos, logos, etc. The easy-to-use guide will include an alphabetical list of exhibitors, including websites. Listing in the platform is guaranteed if GAGC receives a signed Exhibit Space contract and payment in full by **February 1, 2021**.

Payment Policy

Full payment for exhibitor costs is required with the contract to secure your virtual space. Checks and money orders must be drawn on a U.S. bank, in U.S. dollars, and be made payable to GAGC. In the event an exhibitor miscalculates the fees, GAGC reserves the right to invoice the exhibitor and cancel the space with no refund if the balance is not paid by **February 22, 2021**.

You may register online and pay via credit card at [www.gagc.org](http://www.gagc.org) OR complete an application and mail with payment as indicated on the application form.

Cancellation Policy

All exhibit space cancellations must be submitted to the GAGC Convention Chair via email at convention-chair@gagc.org. Cancellations received by GAGC on or before February 22, 2021, will be assessed a cancellation fee of 50% of the total exhibitor cost. No refunds will be given on cancellations received on or after February 22, 2021.

Important Deadlines

**February 1, 2021**

Signed Exhibit Space contract and payment in full by **February 1, 2021**.

**February 22, 2021**

Cancellation deadline to receive **50% refund** of total exhibitor cost.

**February 23, 2021**

No refunds will be issued for cancellations on or after this date.
APPLICATION & CONTRACT FOR EXHIBITORS and VENDORS

Instructions: Mail signed contract and payment to:

You will receive contract confirmation via email.

Agreement:
By signing, submitting this contract and payment, exhibitor/vendor agrees to abide by the applicable Terms and Conditions as stated in Exhibitor/Vendor packet.

Name of Company (List exactly as you wish it to appear in convention materials):

Company’s Logo for Our Virtual Platform:

Company Address:

Tel () Fax ()

Name of Contact: E-mail:

Description of Product/Service (limit 25 words):

Name(s) of Company Representative(s):

Exhibitor Options and Cost

<table>
<thead>
<tr>
<th>Options</th>
<th>Check your choice</th>
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____________________ (Signature of Vendor/Sponsor) ________________ (Date)

For GAGC Use Only: Date received: Check #