



**GEORGIA ASSOCIATION  
FOR GIFTED CHILDREN**

**GEORGIA ASSOCIATION FOR GIFTED CHILDREN  
ANNUAL CONVENTION REGISTRATION FORM**

***GAGC: A Spectrum of Opportunities***

**COLUMBUS GEORGIA CONVENTION AND TRADE CENTER  
COLUMBUS, GA - March 4 - 5, 2024**

**2024 Exhibitor / Vendor / Sponsor Packet**

The goal for the GAGC 44th annual convention is to provide a venue for gifted program educators to gather best practices and to improve equity and access for gifted services for students in our state.

The GAGC convention is the largest professional development opportunity for educators seeking information and resources to meet the advanced learning needs of Georgia's gifted and talented youth. Attending the GAGC Annual Convention gives access to gifted services and resources to educational professionals and parents of the gifted!

We also have some exciting opportunities for you to support gifted education in the state of Georgia as a sponsor of the GAGC convention. Please see the sponsorship opportunities listed below.

**Who Attends?**

Typically attracting over 500 participants, convention attendees are gifted teachers, educational leaders, decision makers, and parents of gifted youth from across the state of Georgia. Participants look for exhibitors who represent a wide variety of products and services to support the educational needs of gifted children and enhance the life of educational professionals.

**Why Exhibit?**

- \* Networking Opportunities
- \* Reach Potential Clients
- \* Best Opportunity in Georgia ... the only trade show for parents and educators of gifted and talented students in the state
- \* Brand Awareness
- \* Generous Exhibit Hours
- \* Support rigorous education for Georgia students

**TERMS AND CONDITIONS**

**Fees and Policies:** Vendor Tables

<b>Table Options</b>	<b>Before/On</b>	<b>On/After</b>
	January 31, 2024	February 1, 2024
6' Vendor Table	\$400	\$500
"Take One" Table (unattended)	\$200	\$250
Power Supply	\$75	\$75

## Fees and Policies: Sponsorships

Sponsor Levels		
Platinum Sponsor	\$5000	<ul style="list-style-type: none"> <li>● Company logo displayed on GAGC homepage for one year as platinum level sponsor</li> <li>● A continual banner displayed on convention app</li> <li>● Full Page in Digital Program</li> <li>● Two premium location skirted vendor tables with power supply</li> <li>● Unlimited representatives in your space</li> <li>● Recognition of appreciation expressed during General Session</li> <li>● Complimentary corporate membership in GAGC</li> <li>● Company signage throughout the convention</li> <li>● Can include “bag stuffers” in convention bags with business logo</li> </ul>
Gold Sponsor	\$2500	<ul style="list-style-type: none"> <li>● Company logo displayed on GAGC homepage for one year as gold level sponsor</li> <li>● Banner displayed on convention app</li> <li>● Half Page in Digital Program</li> <li>● One premium location skirted vendor table with power supply</li> <li>● Up to 5 representatives in your space</li> <li>● Recognition of appreciation expressed during General Session</li> <li>● Complimentary corporate membership in GAGC</li> <li>● Company signage throughout the convention</li> <li>● May include “bag stuffers” in convention bags</li> </ul>
Silver Sponsor	\$1000	<ul style="list-style-type: none"> <li>● Company logo displayed on GAGC homepage for one year as Silver level sponsor</li> <li>● Banner displayed on convention app</li> <li>● Half Page in Digital Program</li> <li>● One premium location skirted vendor table with power supply</li> <li>● Recognition of appreciation expressed during General Session</li> <li>● Complimentary corporate membership in GAGC</li> <li>● May include “bag stuffers” in convention bags</li> </ul>

**Note:** Your company's space must be staffed at all times during the exhibit hours and is limited to two representatives per table.

## Vendor Information, continued:

### What do I receive?

On site exhibit table(s) include:

- Skirted table
- Two chairs
- Your company listing in the Convention Program (app)
- Refreshment Breaks
- Boxed lunch on Monday
- Two break-out sessions (if desired)

If you require electricity, you may order access to a power caddy. There will be an extra charge for electricity as outlined in the chart.

### Do I need to register for the convention?

If you do not plan to attend any of the convention sessions, meals, or events, you do not have to register for the convention. If you wish to participate in any of these events, you and your representatives must register separately at the convention rate.

You DO have to register your exhibit personnel on the Application & Contract for Exhibit Space form included in this packet or you may register online. Breakout snacks are included. The official 2024 GAGC Convention Exhibitor/Vendor badge must be worn at all times during convention hours.

### Can I present at the convention?

Yes, if approved. GAGC strives to offer break-out sessions that provide the most current research and innovative strategies to assist gifted learners in reaching their full potential. The convention committee reserves the right to deny any proposals that do not align to its goals or topics related to the convention theme. To apply, complete the online *Call for Presenters* application. **Due to space constraints, exhibitor/vendor presentations are limited to two per company/organization.**

### Exhibitor Schedule

**Setup:** Sunday, March 3, 1:00-3:00 pm

**Exhibit Hours:**

Monday, March 4, From 7:00 am to 5:00 pm

Tuesday, March 5, From 7:00 am to 1:00 pm

**Move-Out:** Tuesday, March 5, From 1:00 pm to 3:00 pm

### Exhibit Space Assignments

Exhibit space is limited and is assigned. Premium exhibit spaces will be assigned to convention sponsors. Receipt of the signed contract and full payment will guarantee space assignment. Confirmation of the reservation will be emailed to you.

Note: GAGC reserves the right to determine if exhibits align with the professional character of the exhibition. Acknowledgement of the receipt of an application or payment does not constitute an acceptance of an application. In those instances when an exhibit space application is declined, GAGC will refund the deposit in full.

## **Are there opportunities to advertise?**

A 2024 Convention Program-At-A-Glance will be distributed to all registrants, as well as information on the GAGC App. The easy-to-use guide/app will include an alphabetical list of exhibitors including web sites. Listing is guaranteed if GAGC receives a signed Exhibit Space contract and payment in full by **January 31, 2024**.

## **Payment Policy**

Full payment for exhibitor costs is required with the contract in order to secure your space. Checks and money orders must be drawn on a U.S. bank, in U.S. dollars, and be made payable to GAGC. In the event an exhibitor miscalculates the fees, GAGC reserves the right to invoice the exhibitor and cancel the space with no refund if the balance is not paid by **February 28, 2024**.

You may register online and pay via credit card at [www.gagc.org](http://www.gagc.org) **OR** complete an application and mail with payment as indicated on the application form.

## **Cancellation Policy**

All exhibit space cancellations must be submitted to the GAGC Convention Chair via email at [convention-chair@gagc.org](mailto:convention-chair@gagc.org) Cancellations received by GAGC on or before **February 15, 2024**, will be assessed a cancellation fee of 50% of the total exhibitor cost. No refunds will be given on cancellations received on or after **February 15, 2024**.

## **Important Deadlines**

### **January 31, 2024**

**Early payment deadline.** Increased rates apply on **February 01, 2024**.

### **February 15, 2024**

**Cancellation deadline** to receive **50% refund** of total exhibitor cost.

### **February 16, 2024**

**No refunds** will be issued for cancellations on or after this date.

### **February 28, 2024**

**Registration deadline** for exhibition space

## **Accommodations**

**Exhibitors and convention attendees will be offered special rates.**

**Host Hotel for 2024 GAGC Convention: Columbus Georgia Convention and Trace Center**

**For conference room rate please use the GAGC Block Code Prior to January 30, 2024**

**block: <https://www.marriott.com/events/start.mi?id=1695138752722&key=GRP>**

**Use block code: GCH if reserving a room by phone.**



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COLUMBUS, GA - March 3 - 4, 2024**

<b>Name of Company:</b>	
<b>Address:</b>	
<b>Phone:</b>	<b>Fax:</b>
<b>Name of Contact:</b>	
<b>Email:</b>	<b>Website:</b>
<b>Description of Product/Service (limit 25 words):</b>	
<b>Names of Company Representatives:</b>	

**Exhibitor / Vendor / Sponsor Options and Cost**

Options	Quantity	On or Before	On or After	SUBTOTAL
		1/31/2024	2/1/2024	
6' Vendor Table		\$400	\$500	
"Take One" Table		\$200	\$250	
Power Supply		\$75	\$75	
<b>OR</b>				
Sponsorship	Platinum Sponsor \$5000 <input type="checkbox"/>	Gold Sponsor \$2500 <input type="checkbox"/>	Silver Sponsor \$1000 <input type="checkbox"/>	
Indicate any special dietary restriction			Total	
Food Allergies	Gluten Free <input type="checkbox"/>	Vegan <input type="checkbox"/>	Amount Due	

**Instructions:** Mail contract and payment to: GAGC | P.O. Box 1560 | Chatsworth, GA 30705

**Agreement:** By submitting this contract and payment, exhibitor/vendor/sponsor agrees to abide by the applicable Terms and Conditions as stated in Exhibitor/Vendor/Sponsor packet.

**You will receive contract confirmation via email.**